

2022-2023 COUGAR SPONSORSHIP PROGRAM

CHAMPION SPONSOR \$10,000

- Company Name/ Logo in 3 venue locations of your choosing: Cougar Stadium, Gymnasium, Baseball Stadium, Softball Field, Soccer Field, Tennis Courts.
- Premium advertisement for three (3) seasons in the Athletic Programs, Athletic website, all team rosters, gym digital video board, and Jr. Cougar Newsletter.
- PA sponsor recognition at all home games with a 10 second live commercial to be read before the game, at half-time and at post game.
- Social media recognition 1 per month on our LCHS Athletics FB and Twitter channels.
- All year Family Sports Pass.
- Free Parking Pass for home football games.

ELITE SPONSOR \$5,000

- Company Name/ Logo in 3 venue locations of your choosing: Cougar Stadium, Gymnasium, Baseball Stadium, Softball Field, Soccer Field, Tennis Courts.
- Premium advertisement for three (3) seasons in the Athletic Programs, Athletic website, all team rosters, and gym digital video board.
- PA sponsor recognition at all home games with a 10 second live commercial to be read before the game, at half-time and at post game.
- All year Family Sports Pass.

PREMIUM SPONSOR \$2,500

- Company Name/ Logo signage in 2 venue locations of your choosing from Gymnasium, Baseball Stadium, Softball Field, Soccer Field, Tennis Courts only.
- Or 1 sign in Cougar Stadium only.
- Half-page advertisement in three (3) seasons of the Athletic Programs.
- All year Family Sports Pass.

VARSITY SPONSOR \$1,500

- Company Name/ Logo signage in 1 venue location of your choosing from Gymnasium, Baseball Stadium, Softball Field, Soccer Field, Tennis Courts only.
- All year Family Sports Pass.

COUGAR VISION WEBCAST

Football Webcast — \$5,000

A unique Cougar Athletic experience providing exclusive game coverage and an immersive fan experience through our live webcast production of each Cougar Football game, home and away*, for the 2022 season.

<https://lansingcatholic.org/livestream> - Scan QR Code

- Live reads.
- Two (2) 30 second digital advertisements played as provided by your organization.
- Full-page advertisement in all three (3) seasons of our athletic program.
- Emcee announcement at home games.
- Logo on Lansing Catholic Athletics page.
- Club 360 Membership.

*If permitted



COUGAR ATHLETIC PROGRAM

Program Advertisements Only

Support our Cougars with an advertisement in all three seasons of our Cougar's Sports Program. The programs feature our athletic team photos, senior athlete photos and bios, sports records and more. It is a letter-sized, custom program printed for fall, winter and spring athletic seasons.

1/4 page — \$275, 1/2 page — \$350, Full page — \$650, & More!

VISIT [LANSINGCATHOLIC.ORG/SPONSORSHIPS](https://lansingcatholic.org/sponsorships) TO GET STARTED

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MAIL IN FORM



- ☐ **Champion Sponsor**
- ☐ **Elite Sponsor**
- ☐ **Premium Sponsor**
- ☐ **Varsity Sponsor**
- ☐ **Cougar Vision Webcast Package**
- ☐ **Sports Program Ads Only**

Total Enclosed \$

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

☐ **Check** (made payable to Lansing Catholic HS)

☐ **EFT** (attach voided check)

☐ **Credit Card** (Visa, MC or Discover)

Name on Card _____

Credit Card # _____

Exp. Date _____ Security Code _____

Signature _____

1. Select the size of advertisement:

- | | | |
|--|---------------------------|--------|
| <input type="radio"/> Full Page | 7.5" x 10" | \$650 |
| <input type="radio"/> Half page | 7.5" x 4.875" | \$350 |
| <input type="radio"/> Quarter Page | 3.685" x 5" | \$275 |
| <input type="radio"/> Outside Back Cover | 7.5" x 10" (if available) | \$1200 |
| <input type="radio"/> Inside front/Inside back | 7.5" x 10" (if available) | \$900 |

2. Provide artwork to communications@lansingcatholic.org and ken.hintze@lansingcatholic.org

- Artwork for printed signs and advertisements should be supplied as an .eps, .ai vector or PDF file. Other formats should be saved at a resolution of 300ppi or higher.
 - Quarter page ad size is 3 5/8" x 4 7/8"
 - Half page ad size is 7 3/4" x 4 3/4"
 - Full page ad size is 7 3/4" x 10 1/4"
- If you need an ad created please provide a description of what you would like included, along with a company logo.

3. Please make checks payable to and mail to:

Lansing Catholic High School, Attention: Athletic Department