



Lansing Catholic High School

Reflections Yearbook
501 Marshall Street
Lansing, MI 48912

Jodi Kramarczyk
Advisor
jodi.kramarczyk@lansingcatholic.org

**Please send in your form,
photos, and payment by:**

APRIL 10, 2019

Class of 2019 – ADS FOR GRADS

SENIOR

Parents, relatives, and friends:

Soon it will be time for graduation. The LCHS Reflections yearbook is your chance to show that special student how much you care by personalizing his or her book in a very special way.

Full color yearbook ads come in many forms and are one of the most popular areas of the yearbook.

It's time for you to order yours and guarantee the size of space you would like. Don't miss your chance to tell your graduate how proud you are!

COMMON SIZE ADS AND DETAILS

Each page is divided into 10 blocks. Each block = \$25. Purchase as many blocks as you'd like to create the ad for your favorite grad. Common sizes are listed here.

½ PAGE
(5 BLOCKS) AD
\$125

Perfect for:

- 2-3 Pictures
- More Text

1 BLOCK AD
\$25

Perfect for:

- 1 Picture
- Text only

FULL PAGE
(10 BLOCKS) AD
\$250

Perfect for:

- 3+ Pictures
- More Text
- Multiple Messages

2 BLOCK AD
\$50

Perfect for:

- 1-2 Pictures
- Text

To reserve your space, follow these guidelines:

1. Select a ad size on the ADS FOR GRADS order form (on back).
2. Complete the ADS FOR GRADS form legibly and thoroughly.
3. Provide good quality photos for the ad. Note tips below on this form.
4. Write text for the ad on the order form, attach it on a separate sheet, or email it to jodi.kramarczyk@lansingcatholic.org.
5. Provide payment via check (made payable to Lansing Catholic HS) or cash.
6. By the deadline, send order form, photos (if not sent digitally), and payment to the LCHS Main Office for Mrs. Kramarczyk. Mailing address is listed to the left under the school logo.

PHOTO SUBMISSION GUIDELINES:

Hardcopy Photos

- Please do not send original, cherished copies.
- Place photo in an envelope and make sure the back is labeled with the student's name.
- Do not cut, glue, staple, or tape photos.
- If sending multiple images - select a variety of shapes, both vertical and horizontal images.
- Submit photos that are in focus and have good resolution.

Digital Photos

- Send digital images via email to jodi.kramarczyk@lansingcatholic.org or save to a flash drive and include that in your mailing envelope.
- Digital images must be in JPEG (JPG) format and 300 dpi.
- Label images with STUDENT NAME 1, STUDENT NAME 2, ETC.