

2022-23 COUGAR SPONSORSHIP PROGRAM

COUGAR STADIUM

Fence Signage — \$2,500

- 5 foot long x 3 foot high, full-color sign displayed on the fence inside the Cougar Stadium for entire school year. Sponsor signs are moved into storage in winter.
- Family Pass valued at \$200
- Half-page advertisement in all three (3) seasons of our sports program.

Scoreboard Signage — \$12,000 for 3 years

- 12.5 foot long x 2 foot high, full-color sign mounted on scoreboard in Cougar Stadium.
- Family Pass valued at \$200
- Full-page advertisement in our all three (3) seasons of our sports program.

~~ Two (2) sponsorships available

FATHER MAC FIELDS

Scoreboard Signage — \$2,500

- 6-foot long x 1.5-foot high, full-color sign mounted on scoreboard.
- Family Pass valued at \$200
- Half-page advertisement in our all three (3) seasons of our sports program.

~~ Three (3) sponsorships available, select from Baseball, Softball or Soccer scoreboard

TENNIS COMPLEX/ SCHOOL ENTRANCE

Boulevard/Tennis Signage — \$2,500

- 5-foot long x 3-foot high, full-color sign displayed on tennis fence with front of school boulevard view
- Family Pass valued at \$200
- Half-page advertisement in our all three (3) seasons of our sports program.

~~ Two (2) sponsorships available

BIG TEAMS ATHLETIC SITE

Digital Advertisement — \$600

Ad to be displayed on the official athletic site for LCHS for 12 months.

- Ad size is 728x90

~~ Three (3) sponsorships available

COUGAR GYMNASIUM

Silver Gym Package — \$2,500

- Company logo displayed on 8 foot x 2 foot sign on north balcony recognizing six total gym sponsors
- Company logo rotates on video screen during all home basketball and volleyball games of the season
- Family Pass valued at \$200
- Half-page advertisement in all three (3) seasons of our sports program.

~~ Two (2) sponsorships available

Blue Gym Package — \$2,000

- Company logo is displayed on 4 foot x 2 foot sign on home bleachers balcony recognizing six total gym sponsors
- Company logo rotates on video screen during home basketball and volleyball games
- Family Pass valued at \$200
- Half-page advertisement in all three (3) seasons of our sports program.

~~ Four (4) sponsorships available

COUGAR VISION TEAM 1 PREP WEBCAST

Football Webcast — \$5,000

A unique Cougar Athletic experience providing exclusive game coverage and an immersive fan experience through our live webcast production of each Cougar Football game, home and away, for the 2021 season. lansingcatholic.org/livestream

- One live read
- Two (2) 30 second digital advertisements played as provided by your organization
- Half-page advertisement in all three (3) seasons of our athletic program
- Emcee announcement at home games
- Logo on Lansing Catholic Athletic's Livestream page
- Club 360 Membership

~~ Three (3) sponsorships available - Pregame, Half-time, or Postgame

COUGAR ATHLETIC PROGRAM

Program Advertisements

Support our Cougars with an advertisement in all three seasons of our Cougar's Sports Program. The programs feature our athletic team photos, senior athlete photos and bios, sports records and more. It is a letter-sized, custom program printed for fall, winter and spring athletic seasons.

1/4 page — \$275, 1/2 page — \$350, Full page — \$650

VISIT LANSINGCATHOLIC.ORG/SPONSORSHIPS TO GET STARTED